



The Surface Design Show
 10-12 February 2009
 Business Design Centre, Islington London
 Stand Number 10



The Surface Design Show is the only UK event to focus exclusively on interior and exterior surface solutions in building design. The show allows thousands of architects, interior designers and building specifiers to get within touching distance of hundreds of the most innovative, creative and inspirational surface products.”

As a company we are energized by the Surface Design Show. We find it a highly exciting show with a diverse base of enthusiastic and thought provoking clients from various sectors. Each one is looking for, and demands something new, which for us is challenging but what we do best.



At this years exhibition magnIQ© will be seen in a whole new light. The ideas, concepts and applications are groundbreaking; now holding in excess of 65kg, with new designs and fabulous new finishes. For those who were there at the launch this will be an exciting opportunity to see the development of the internationally acclaimed system.

The revolutionary magnetic system has not only been embraced by many diverse sectors including Europe’s major retailers. It is fast becoming the obvious choice for in store design and layout and interestingly was even installed in Warwick University library this year.

The magnIQ© system was launched in the USA as of March 18th 2008 at Global Shop in Chicago. Amazing the crowds and causing quite a stir. idX Corporation, the US and Canadian distributors were astounded by the positive response from their clients, ‘magnIQ© made Global Shop for us’. This union officially puts magnIQ© in a global position.

In today’s climate The Surface Design Show really needs to focus on hard wearing, durable but cost effective inventions but with so many clever and beautiful products I am sure the show will be a huge success.

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