

Three simple solutions



Rare Basics

As a supplier to some of the biggest retail names in the business, mannequin and display form specialist Rare Basics has no shortage of high-profile commissions under its belt. The most recent introductions to its collection have been a range of colour-changing screens, columns and cubes, created in conjunction with lighting specialist AVR, all of which use a single light source and can be set to either change colour in sequence or to remain a single colour. The colour-changing mannequins, above, meanwhile, were created for a recent window display for Selfridges. All of the company's new ranges can be seen on its stand at IDW.