

RARE BASIC

Latest News

Rare Basic announced as Finalists in one category and Highly Commended in another at the 'Business Oscars'

A National Business Award is the UK's most sought after business accolade and so Rare Basic are delighted to announce we are one of the ten finalists from the thousands of entries for The Tenon Entrepreneurial Spirit Award category of The National Business Awards Programme 2007, sponsored by Orange.

The National Business Awards has fast become a leading programme in recognising excellence in business achievement, innovation and success in the UK. With coverage in over 500 publications, featured on Sky TV and referred to by the Chancellor of the Exchequer as the 'Business Oscars'. All at Rare Basic are very proud and excited not only to be **finalists in The Entrepreneurial Spirit Award but also Highly Commended in The Business Innovation of the Year Award.**

Allowing the best of British businesses to showcase their achievements and benchmark their successes against firms and bodies of all types, the combined turnover of entrants was £366 billion with a profit of £32 billion, while it represented 1.8 million UK employees and 250,000 personnel overseas.

2006 winners included ARM Holdings as Business of the Year Award, Kevin Whiteman, chief executive of The Kelda Group was The Orange Business Leader of the Year, other winners included Jaguar and Land Rover and Department for Transport demonstrating the diverse fields of entrants. This year's finalists include Her Majesty's Revenue and Customs, Norwich Union (Aviva) ASDA Stores and Judy Naake (ex Founder) St Tropez Tanning.

We will discover if we are winners at the Award Ceremony hosted by Sir Trevor McDonald at the Grosvenor House Hotel, Park Lane London on Tuesday 13th November so do keep your fingers crossed...

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